



January 4, 2012

League of Nebraska Municipalities
2012 Midwinter Conference
Sponsor Information/Registration

Please join us!
February 27-28, 2012
Cornhusker Marriott Hotel, Lincoln

Sponsor Fund

Businesses and organizations are welcome to contribute to this fund and help sponsor the conference, including coffee, roll and soft drink breaks. As a sponsor of the conference, your business' or organization's name will appear in the conference handbook, the conference program handed out at the conference, and in our *Nebraska Municipal Review* after the conference. You will also receive special recognition during the conference. In order to meet printing schedules, sponsor and display information must be returned by **February 6, 2012**.

Conference Registration Fees

The registration fee for up to three representatives from your company includes all conference sessions on Monday and Tuesday, a program, and a conference list of registered delegates. **There is a \$50 charge for each additional representative.** Handbooks and meals are not included in the conference registration fee, but may be purchased separately. For more information about registration fees, handbooks, and meal tickets, please see the attached registration form. "No shows" or cancellations made after February 6, 2012, will be billed for reserved display table, meals, and handbooks. **PREPAYMENT IS REQUIRED FOR NON-ASSOCIATE MEMBERS.**

Display Tables

Your business or organization may wish to participate in the Conference Exhibit and reserve a display table. Displays will be set up in the coffee and soft drink break area to ensure best exposure to the municipal delegates. ***There is a limited amount of display space, therefore tables will be assigned on a first-reserved basis.*** Associate members will receive first priority of the registrations received by February 6, 2012. Display tables are 8 feet long. **You may set up your display anytime between 12-8 p.m. on Sunday, February 26, or the morning of Monday, February 27.** The League and hotel are not responsible for any items or equipment.

A complete conference program with information regarding hotels, conference sessions, etc., is enclosed.

**TO MEET PRINTING SCHEDULES, SPONSOR INFORMATION MUST BE
RETURNED BY FEBRUARY 6, 2012.**

Thank you for your support! We look forward to seeing you at the 2012 Midwinter Conference! If you have questions, contact the League office at (402) 476-2829.

ATTENTION CONFERENCE SPONSORS AND EXHIBITORS

The League of Nebraska Municipalities will insert your promotional material in all conference packets to be handed out at our 2012 Midwinter Conference.

As conference attendees go through their packets, your material will be in their hands. Promote your service or product. Create interest and invite delegates to visit you at your exhibit booth.

- This service is provided only for conference sponsors and exhibitors.
- Insert material is limited to a one-page brochure or flyer (front and back printed sheet). If you have more than a one-page brochure, please call our office to see if it is possible for us to include and for the additional cost.
- A sample of your material, this form, and payment must be submitted to our office for approval by February 6, 2012.
- Approved material would need to be in our office by February 14, 2012. The League will let you know how many inserts you would need to supply.
- Cost: \$200

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2012 Midwinter Conference Promotional Material for Packets

Firm _____ Contact _____

Address _____

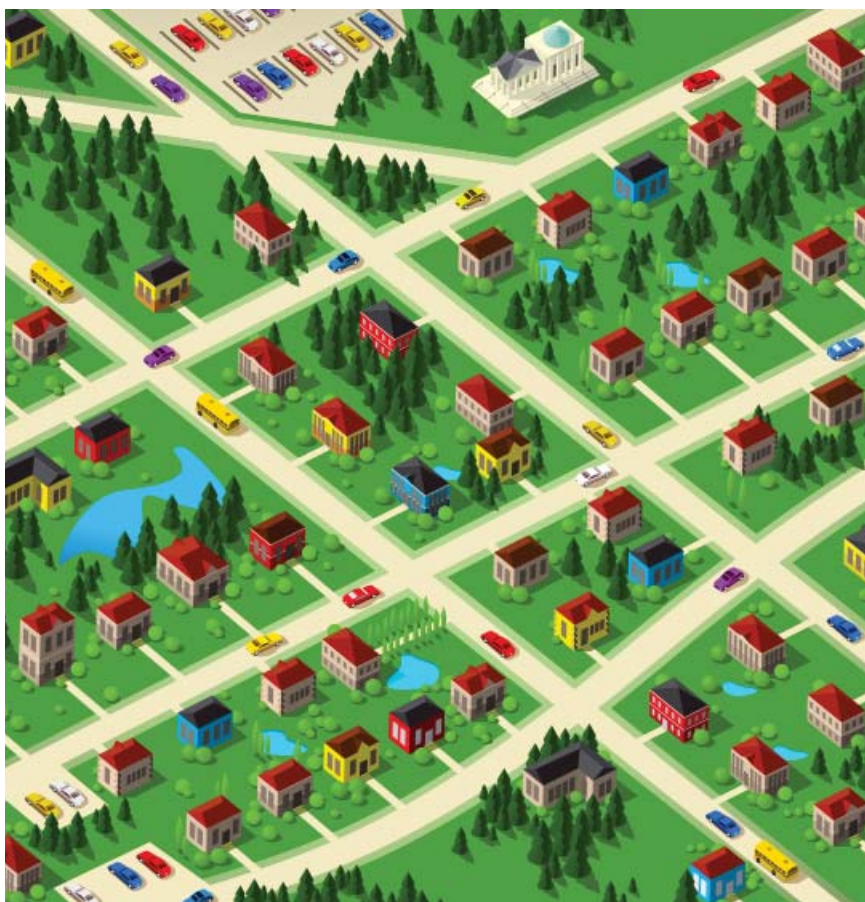
City _____ State _____ Zip _____

Phone/Fax _____ / _____

Email _____

League of Nebraska Municipalities

2012 MIDWINTER CONFERENCE



***Local
Government –
Lifblood
of the state***



Feb. 27-28, 2012

Cornhusker Marriott Hotel

Lincoln, Nebraska

David Boeckner

League President

Council Member, Scottsbluff





Local Government – Lifeblood of the state

LEAGUE OF NEBRASKA MUNICIPALITIES
2012 MIDWINTER CONFERENCE
Feb. 27-28, Cornhusker Marriott Hotel, Lincoln



Tentative Conference Program (Subject to Change)

Monday, February 27, 2012

- 7:15–8 am** **Registration:** Visit Display Area (coffee and rolls available)
- 8–8:15 am** **Welcome**
*Welcome by League President Dave Boeckner, Council Member, Scottsbluff
Host City Welcome*
- 8:15–9:15 am** **Panel of State Senators on Key Municipal Issues**
- 9 am–4 pm** **Fire Chiefs Section Meeting**
- 9:15–9:30 am** **Break:** Visit Display Area
- 9:30–10:45 am** **Statewide Interoperable Communications:** Learn about the next step for statewide interoperable communications among state, regional and local public safety agencies.
Lt. Governor Rick Sheehy
- 10:45–11 am** **Break:** Visit Display Area
- 11 am–12 pm** **League Legislative Update**
L. Lynn Rex, Executive Director, LNM
- 12–2 pm** **Luncheon**
- 2–2:15 pm** **Break:** Visit Display Area
- 2:15–3:15 pm** **Concurrent Sessions:**
- A. Labor Relations Update**
 - B. Creating a Culture of Workplace Civility:** Is it me or is it you?
(Session repeated at 3:30 pm)
 - C. Police Professional Liability and Law Enforcement Issues Update**
(Session repeated at 3:30 pm)
 - D. NDOR's Long-Range Transportation Plan:** Learn about the Vision 2032 draft goals.
(Session repeated at 3:30 pm)
- 3:15–3:30 pm** **Break:** Visit Display Area
- 3:30–4:30 pm** **Concurrent Sessions:**
- A. Innovative Programs, Learning Opportunities and International Exchange Programs**
 - B. Creating a Culture of Workplace Civility:** Is it me or is it you?
(Repeat of 2:15 pm session)
 - C. Police Professional Liability and Law Enforcement Issues Update**
(Repeat of 2:15 pm session)
 - D. NDOR's Long-Range Transportation Plan:** Learn about the Vision 2032 draft goals.
(Repeat of 2:15 pm session)

Tentative Conference Program (Subject to Change)

Monday, February 27, 2012 (con't.)

4:30–4:45 pm

Break: Visit Display Area

4:45–5:45 pm

Concurrent Sessions:

- A. Nebraska Expressways for Economic Development (NEED) Meeting:** LB 84 (2011) will not take effect until 2013 to provide additional funding for expressways, highways and other roads projects. Organizations opposing LB 84 are already developing strategies. If you are on the list of scheduled projects, you need to join the coalition.
- B. Policies on Right-of-Way Management**
(Session repeated Tues. at 8:15 am)
- C. Social Media:** What elected and appointed officials need to know that many of your supporters and detractors already understand.
(Session repeated Tues. at 8:15 am)
- D. Alliance for Innovation (AFI) Organization Provides New Statewide Training Programs in Partnership with the Nebraska City-County Management Association (NCMA):** Learn how your city or village elected officials and all appointed staff can participate in free training opportunities on local government innovations, research, best practices and cutting edge training programs.
(Session repeated Tues. at 8:15 am)

5:45–6 pm

Break: Visit Display Area

6–6:45 pm

Section Meetings:

Mayors
City Managers/Administrators
Clerks
Larger Cities
Smaller Cities and Villages
Utilities Section

Tuesday, February 28, 2012

8 am

Registration: Visit Display Area (coffee and rolls available)

8:15–9:15 am

Concurrent Sessions:

- A. Crisis Management:** Lessons learned from the U.S. Bank homicides in Norfolk.
(Session repeated at 9:30 am)
- B. Policies on Right-of-Way Management**
(Repeat of Mon. 4:45 pm session)
- C. Social Media:** What elected and appointed officials need to know that many of your supporters and detractors already understand.
(Repeat of Mon. 4:45 pm session)
- D. Alliance for Innovation (AFI) Organization Provides New Statewide Training Programs in Partnership with the Nebraska City-County Management Association (NCMA):** Learn how your city or village elected officials and all appointed staff can participate in free training opportunities on local government innovations, research, best practices and cutting edge training programs.
(Repeat of Mon. 4:45 pm session)

9:15–9:30 am

Break: Visit Display Area

9:30–10:30 am

Concurrent Sessions:

- A. Crisis Management:** Lessons learned from the U.S. Bank homicides in Norfolk.
(Repeat of 8:15 am session)
- B. DED Issues Update:** Proposed Merger of DED with the Dept. of Labor; Nebraska Community Improvement Program (NCIP) Changes; Community Development Block Grant (CDBG) Update; Civic and Community Center Financing Act; and State Tax Incentive Programs.
(Session repeated at 10:45 am)

Tentative Conference Program (Subject to Change)

Tuesday, February 28, 2012 (con't.)

9:30–10:30 am

Concurrent Sessions: (con't)

C. Say YES to Downtown: Learn how to ensure that the heart of your community yields to economic stability through the Main Street Four-Point Approach® of historic preservation-based economic development.

D. Local Initiatives on Green Technology

10:30–10:45 am

Break: Visit Display Area

10:45–11:45 am

Concurrent Sessions:

A. Nebraska Clean Cities: Learn about electric vehicle fueling stations.

B. DED Issues Update: Proposed Merger of DED with the Dept. of Labor; Nebraska Community Improvement Program (NCIP) Changes; Community Development Block Grant (CDBG) Update; Civic and Community Center Financing Act; and State Tax Incentive Programs.
(Repeat of 9:30 am session)

C. Value of Creating and Participating in Citywide Leadership Structures for Out-of-School Time Programs: Pre-Summit Workshop funded by a grant from the National League of Cities regarding partnerships with schools, recreation departments, police departments, etc.

D. Closed Sessions: Learn when city councils and village boards can and cannot go into closed session pursuant to the Open Meetings Act. *(Scheduled once again due to several requests.)*

11:45 am–12 pm

Break: Visit Display Area

12 pm

Designated Delegates with White Ribbons on Their Name Badges

Prepare to Greet your State Senator

12–1:10 pm

Senator Appreciation Luncheon

1:10 pm

Adjournment – Thank you for coming! Please drive safely!



Local Government – Lifeblood of the state



LEAGUE OF NEBRASKA MUNICIPALITIES
2012 MIDWINTER CONFERENCE
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Sponsor Registration

Firm name (as you want it to appear on program): _____

Representatives attending (sponsorship includes registration for up to 3 representatives):

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Additional Representatives (\$50 per person):

Name: _____ **Title:** _____

Name: _____ **Title:** _____

Type of product or service your company provides: _____

Firm Address: _____

Phone: _____ **Email:** _____

PLEASE NOTE: Display tables will be available for setup Sun., Feb. 26, 2012, from 12-8 pm

Display Backdrop (please check one): Free Standing Display Board _____ Tabletop Display Board _____
Table for Literature Only _____

Conference Handbooks: _____ \$53.50 (includes tax)** **Must be ordered by Feb. 6

Associate Members: (includes registration for up to 3 representatives, **meals are extra**)

	Through Feb. 6	After Feb. 6
_____ Contributing to Conference Sponsor Fund, but no display table	\$150	\$150
_____ Contributing to Conference Sponsor Fund, reserve a display table	\$450	\$550
Sponsorship includes registration for up to 3 representatives; each additional representative x \$50		\$ _____
_____ Number of 110 Volt Outlets needed at \$25 each		\$ _____
_____ Number of 220 Volt Outlets available at an extra charge		\$ _____
Contact the Cornhusker Marriott Hotel for information about phone lines/fees	Conference Total:	\$ _____

Non-Associate Members: (**PREPAYMENT REQUIRED**; includes registration for up to 3 representatives, **meals are extra**)

	Through Feb. 6	After Feb. 6
_____ Contributing to Conference Sponsor Fund, but no display table	\$250	\$250
_____ Contributing to Conference Sponsor Fund, reserve a display table	\$575	\$675
Sponsorship includes registration for up to 3 representatives; each additional representative x \$50		\$ _____
_____ Number of 110 Volt Outlets needed at \$25 each		\$ _____
_____ Number of 220 Volt Outlets available at an extra charge		\$ _____
Contact the Cornhusker Marriott Hotel for information about phone lines/fees	Conference Total:	\$ _____

Meals: (indicate the number of tickets needed and who will use them by Feb. 6)

Name(s):	Number:	Meals:	Meal Total:
_____	_____	Monday Luncheon – \$20	\$ _____
_____	_____	Tuesday Senator Appreciation Luncheon – \$20	\$ _____

Mail registration and payment to: League of Nebraska Municipalities, 1335 L Street, Lincoln, NE 68508; fax 402-476-7052
To meet printing schedules for conference materials, sponsor fund or display table information must be returned by **Feb. 6**.
“No shows” or cancellations made after Feb. 6 will be billed for reserved display table, meals, and handbook.



Local Government – Lifeblood of the state

LEAGUE OF NEBRASKA MUNICIPALITIES 2012 MIDWINTER CONFERENCE

Feb. 27-28, Cornhusker Marriott Hotel, Lincoln



Conference Information

Designed for elected or appointed officials, the focus of the **2012 Midwinter Conference** will be current and proposed legislation and how it affects local governments. A highlight of the two-day conference will be a state Senators Appreciation Luncheon, which offers municipal officials an opportunity to meet and visit with their state Senators.

Feb. 6 is the preregistration deadline. Registrations received after this date will incur higher registration costs and will not be guaranteed printed conference materials. Advance registrations not cancelled by this date or “no shows” will be billed for handbooks and reserved meal tickets.

Hotel Reservations

- All conference sessions will be held at the Cornhusker Marriott Hotel, 333 So. 13th St., Lincoln.
- To make room reservations at the Cornhusker, call 1-800-793-7474 or 402-474-7474. When calling to reserve a room, please state that you are attending the League’s conference to obtain the special room rate. The deadline for reserving a room is **Feb. 13**.
- The room rate is \$119 for a single or double room with Government ID card. If you need an ID card, contact the League office. Individual guest accounts are payable at check out by cash or credit card.
- Check in time is approximately 3 p.m.; check out time is noon.
- If you need special accommodations or equipment at this conference, contact the League office by **Feb. 6**.
- Additional conference handbooks: \$50 each. (If registration is not cancelled by **Feb. 6**, delegate may be charged for any handbooks.)
- To meet printing schedules for the conference materials, sponsor fund or display table information must be returned by **Feb. 6**.
- For your comfort, we recommend that you wear layered clothing or bring a jacket because heating and cooling conditions may vary.